

Minutes

Lodgers Tax Board

114 Lincoln Blvd.

September 21, 2023

4:30 pm

Meeting called to order by Chairman Kay Strickland at 4:30 pm.

Present: Chairman Kay Strickland, Vice Chair Brian Cleckler, Treasurer Frances Traylor, Secretary Peggy Wilson. Absent Arron Bhakta.

Motion to approve the agenda made by Peggy Wilson, 2nd by Brian Cleckler.
Approved

Approval of Meeting Minutes: June 23, 2022 a May 11, 2023 meetings. Peggy Wilson Moved to approve, Brian Cleckler 2nd. Approved.

Item 3: LeAnne Brasher gave report on the financials for the board. Submitted reports to us on the balances currently available. \$20, 842.97.

Discussion held on what has been encumbered out of this number. Nothing until we approve Item 4 & 5. Previous approval of ~~\$1,846.74~~, to Smokey Bear Gift Shop was paid out of general fund and needs to be reimbursed to the Village. ^{1,886.74}

Item No 4. Smokey Bear Hometown Association is requesting \$9,500 for advertising and other costs for Smokey Bear Days. Presentation made by Hometown Association of the events to be held during the Event.

- a. Cornhole
- b. Safety events for the children with helmets, stickers etc.
- c. Blue Grass Festival
- d. Parade

Motion made by Frances Traylor to approve and 2nd by Brian Cleckler. Approved.

Item No. 5. Confirmation for payment for the following requests was made:

- a. Smokey Bear Parade \$1,600.00
- b. Lincoln County Fair Board \$6,000

Discussion held as to exactly what expenses these monies would be spent on. Advertising, printing, graphics. Motion to approve by Frances Traylor and 2ns Brian Cleckler. Approved.

Peggy Wilson gave report on the Hubbard Foundation Grant for \$6000 she submitted for the Hometown Association which will cover:

- a. Helmets
- b. Stickers
- c. Fire blankets for the at risk seniors.

Discussion held on what insurances, permits, etc would be required to hold the event. \$1M liability insurance is currently in place but they will check with carrier to see if additional may be required. Hometown Association asked if it would be possible to waive vendor/event fees to hold the costs down for the attendees.

It was suggested that the weatherman at KOB be contacted to see if he might attend and do the weather from the event on opening day. Also send invites out to all local/state elected officials.

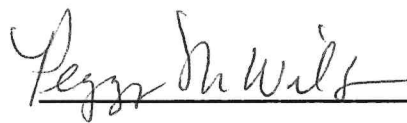
Meeting adjourned at 5:20 pm. Motion by Peggy Wilson 2nd by Brian Cleckler. Approved.

Submitted by

Peggy Wilson/Secretary



Kay Strickland, Chairman



Peggy Wilson, Secretary

